



**WELCOME**

**ASB**

**Extension Education Methods  
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## **Extension**

## **Education**

## **Methods**

## **INDIVIDUAL CONTACT METHODS**

- Home visits
- Office calls
- Personal letter
- Telephone calls

## **GROUP CONTACT METHODS**

- Group Meetings
- Demonstrations
- Publics Day
- Field Day
- Field Trips and Tours
- Case Study
- Role Playing
- Brainstorming
- Buzz Group

## **MASS CONTACTS METHODS**

- Radio/Audio Cassettes
- Television/ Video Cassettes
- Print Media
- Exhibition
- Campaigns
- Newly Emerging Mass contact Methods

## **AUDIO-VISUAL AIDS IN EXTENSION EDUCATION**

- The Range of Audio-visual Aids
- Effective use of Audio-Visual Aids
- Guidelines for Effective use of Audio-Visual Aids

## **PREPARING AN INSTRUCTIONAL DESIGNER FOR EXTENSION TEACHING**